

COLLIN HEAPS

FRONT END DEVELOPER

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Front-End Developer with 5+ years of experience building responsive, user-centric web applications. Highly skilled in HTML, CSS, and JavaScript, with a track record of delivering high-performance, brand-consistent UI/UX across platforms. A detail-oriented team player known for excellent communication skills and consistently meeting project deadlines.

WORK EXPERIENCE

Ultradent Products, Inc. | South Jordan, UT

FRONT END DEVELOPER

March 2022 – May 2025

- Developed landing pages, promotional banners, and digital content in 20+ countries for Opalescence and Ultradent product launches using HTML, CSS, JavaScript, C#, Tailwind CSS and React.
- Maintained and debugged web assets, using Sentry to ensure consistent performance across platforms.
- Collaborated closely with Back-End Developers, marketing, and design teams to implement brand-consistent, responsive UI/UX.
- Awarded “Developer of the Year” for the Marketing Department in 2024 for outstanding contributions
- Completed a full reskin of the Opalescence website.

FMG Suite | Pleasant Grove, UT

FRONT END DEVELOPER

March 2021 – March 2022

JUNIOR FRONT END DEVELOPER

November 2020 – March 2021

- Consulted with clients to define desired usability and design; reviewed and refined finished projects.
- Increased project output to 200 per month and on-time completion to 99%.
- Translated designs from PDF to fully responsive websites, with attention to layout, color theory, and typography.
- Developed new custom theme offerings, improving development speed.

CLS Talent | Salt Lake City, UT

WEB DEVELOPER

April 2019 – June 2020

WEB DEVELOPER INTERN

September 2018 – April 2019

- Led overhaul of a 360-assessment tool from broken PHP to a fully functional software with improved user experience
- Updated databases using SQL and migrated front-end code to WordPress to enhance efficiency.
- Tracked bugs using Jira, significantly reducing bug resolution times.

EDUCATION

Brigham Young University-Idaho

2013 – 2018

Bachelors of Science in Web Design and Development

TECHNICAL SKILLS

HTML, CSS, JavaScript, Git for version control, jQuery, Vue.js, PHP, MySQL, WordPress, React, Tailwind CSS, Semantic UI, Bootstrap, Jira. Proficient in the Adobe Creative Suite products: InDesign, XD, Illustrator, Photoshop.
